

ORIENTATIONS

Mechanical Data

ARTWORK

Materials needed for reproduction:

- Digital images at approximately 28 cm height with resolutions of not less than 300 dpi. Files should be saved as CMYK.
- Digital layout guide and text.

Ready artwork should be supplied in one of the formats below:

- PDF File for high quality printing with cropmark & bleeding.
- InDesign CC file, or earlier (with fonts in MAC format and with linked images).
- Photoshop CC, or earlier (with fonts used).
- High Resolution JPEG file of not less than 300 dpi.

Bleed:

- No extra charge. The Publisher reserves the right to trim 6mm off each edge of the trimmed page dimensions.
- Type matter and illustrative material not intended to bleed must be kept within these tolerances.

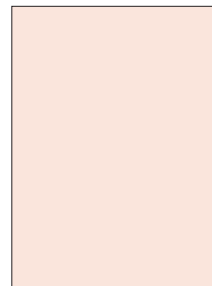
Remarks:

- Advertisers using facing pages as a spread may extend matter to the centre fold line of each side. However, there is no guarantee of alignment of type or design, or of the precision of folding in all copies.
- Digital colour proofs will be emailed for approval.

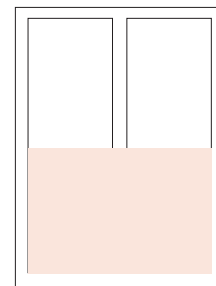
ADVERTISEMENT SIZES:

Dimensions are given in millimeters, width before height.

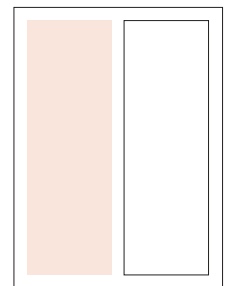
| | |
|----------------------|--|
| Full page | Text area: 190 x 266 mm Bleed size: 216 x 292 mm Trim size: 210 x 286 mm |
| Half page horizontal | Trim size: 180 x 132 mm |
| Half page vertical | Trim size: 86 x 268 mm |
| Quarter page | Trim size: 86 x 132 mm |
| Website banner | Trim size: 3000 x 900 pixels 72dpi, RGB |



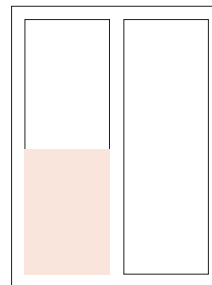
Full page



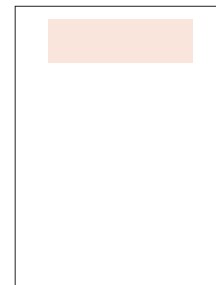
Half page horizontal



Half page vertical



Quarter page



Website banner size

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